

Umar Bashir Rather

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Summary:

A results-driven software developer with proficiency in both front-end and back-end technologies. Demonstrates a proven track record of delivering a smooth user experience and ensuring robust functionality.

Technical Skills:

- **Fontend** - HTML, CSS, Javascript, ReactJs, NextJs 14, Angular, Redux, Typescript, TailwindCSS, Bootstrap, SCSS
- **Backend** - NodeJs, ExpressJS, Typescript, Mongoose
- **Database** - MongoDB, mysql
- **Version Control** - Git

Experience:

Software Developer - Bloom Hotel Group | August 2022 - Present

- Led the development of front-end for proof of concept using ReactJS and styled-components, demonstrating technical expertise and design proficiency.
- Contributed to an app by implementing updates, voice prompts, online/offline features, and integrating specific functionality, resulting in a 20% increase in user engagement.
- Upgraded the look and feel of the SBT front-end, a hotel booking portal for travel agents and corporates. Added dynamic homepages and hotel pages, fixed some small issues, and enhanced the overall user experience and functionality of the platform.
- Upgraded the CMS backend by creating APIs for dynamic homepages and various marketing banners, and also integrated a corporate plan pricing feature.
- Played an active role in an ongoing PMS improvement project, showcasing a consistent dedication to project development and enhancement efforts.

Projects:

[\[Link\]](#) **Private Fleet Services Website** - Full Stack Development

Tech Stack: NextJS, NextIntl, NextUI, Nodemailer, Strapi Headless CMS, Postgres

- Tech Stack: NextJS, NextIntl, NextUI, Nodemailer, Strapi Headless CMS, Postgres
- Implemented Strapi on Digital Ocean infrastructure, optimizing website performance and enabling seamless multilingual functionality; decreased page load time by 50% and improved SEO rankings, resulting in a 20% increase in organic traffic.
- Integrated Next-Intl library to streamline multi-language support across web platform, resulting in a 50% reduction in customer support inquiries related to language barriers.

Education:

- Completed 12th from Green Wood School & College in 2011 from Azad Jammu & Kashmir Board.